

# ICON(S)

April 23 - July 5, 2015



Pierre et Gilles, Sainte Véronique (2010)  
Courtesy of the artists and Galerie Daniel Templon, Paris/Brussels

The literary guest is a key figure to Icon(s). Jean-Claude Simoën, publisher and founder of the *Dictionnaires amoureux* collection at Plon, appears to be the perfect combination of curiosity and vast knowledge; a mind that could adapt itself with intelligence and humor to the artworks selected by the participants, be they artists or art collectors.

Icon(s) had to be suggested by a perfume, a scent, an olfactory sensation. Luc Gabriel, the President and artistic director of The Different Company, has, for the past few months, enhanced each theme at Maison Particulière with a scent selected among the collection of fragrances of this *Maison de Parfums*. The perception of Icon(s) is thus highlighted by "the mysticism of Frankincense, the Orient of Cedar, the boldness of Pepper and the softness of Wood..."

Last but not least, we welcome special guests Paul Evans, Ettore Sottsass, Pierre Cardin... whose work was selected by Yves and Victor Gastou to accompany Icon(s). Their furniture designs bring together decorative and visual arts as well as ancient and contemporary arts. They show us, once again, that there are no such things as borders when it comes to creativity.

Icon(s), as most of the themes displayed in Maison Particulière, is vast and can be interpreted in numerous ways; however, emotions, both subjective and partial, personal and individual, are at the heart of the approach. To choose is a delicate matter; for each participant, choosing is an act of commitment.

## List of artists

Carlos Aires; Alfonso Alzamora; Nobuyoshi Araki; Jean-Baptiste Bernadet; Pierre Bismuth; Blek le rat; Claude-Victor Boeltz; Cris Brodahl; Sophie Calle; Pierre Cardin; Caspicara; Jota Castro; Pieter Coecke Van Aelst; Didier Comès; Anne-Lise Coste; Etienne Courtois; Wim Delvoye; Braco Dimitrijevic; Paul Evans; Stelios Faitakis; Jean-Claude Farhi; Alekos Fassianos; Hans-Peter Feldmann; Sylvie Fleury; Claire Fontaine; André Franquin; Kendell Geers; Gilbert & George; Annie Goetzinger; Douglas Gordon; Jean-Paul Goude; Marc Hardy; Hergé; Hermann; Thomas Hirschhorn; Hokusai; Georges Jeanclos; Farid Saleem Kamboh; Utagawa Kuniyoshi; Ivan Loubennikov; Milo Manara; Jacques Martin; Kris Martin; MiTacq; Iván Navarro; Nat Neujean; Xavier Noiret-Thomé; Claudio Parmiggiani; Pierre et Gilles; Gustavo Riego; Matthieu Ronsse; Stephen Sack; Fabrice Samyn; George Segal; José María Sicilia; Jeanloup Sieff; Santiago Sierra; Rik Smits; Ettore Sottsass; Mari Sunna; William Vance; Erwin Wurm

## Meeting with the press

Wednesday April 22, from 11 am to 8 pm

Emblematic figure, venerated image, status of an idol or a powerful mental representation – an icon embodies the deep soul of an era, its timeless character.

Interpreting our times and questioning the semantic function of the icon, this exhibition aims to present and highlight the confrontations and analogies between contemporary and ancient icons.

These icons are an endless source of inspiration for contemporary artists, who reinterpret and reclaim them to create new images, new icons – while being iconoclastic.

As such, the emblematic artistic duo Pierre et Gilles, whose work finds inspiration in the imaginary of their personal fantasies, while echoing ours, regardless of the era, flawlessly symbolizes Icon(s). The works they have personally chosen for this art exhibition embrace the last twenty years, giving the public a wide overview of their many talents.

Maison Particulière also invited four couples of art collectors who are passionate about ancient and religious art, as well as contemporary art and comics.

It is a rare opportunity to see such diverse artworks exhibited together, to provoke surprising dialogues and to link pieces depicting and/or dealing with the religious icons, the heroes of the Antiquity with those of our times.

## Practical Information

From Tuesday to Sunday, without reservation, 11 am/6 pm

10€, free for members and students -26 years

## Maison Particulière art center

Rue du Châtelain 49, 1050 Brussels

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## Press Contact

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